



# INTERNATIONAL FRIESIAN SHOW HORSE ASSOCIATION

## 2018 IFSHA Sponsorship Levels

### PLATINUM ELITE SPONSOR \$15,000

Choice of 4 Complimentary Stalls or 2 10'x10' Trade Faire Booths  
Preferred Stabling  
2 Banner Advertising Spaces\*  
Your Promotional Material Included in Show Welcome Bag  
*Special Patron Commemorative Gift*  
**Division Class Sponsor**  
Recognition as listed under Gold Sponsor

### PLATINUM CROWN SPONSOR \$10,000

Choice of 3 Complimentary Stalls or 1 10'x10' Trade Faire Booths  
Preferred Stabling  
Banner Advertising in the Arena\*  
Your Promotional Material Included in Show Welcome Bag  
*Special Patron Commemorative Gift*  
**Session Class Sponsor**  
Recognition as listed under Gold Sponsor

### PLATINUM SPONSOR \$5,000

2 Complimentary Stalls & Preferred Stabling  
Banner Advertising in the Arena\*  
Your Promotional Material Included in Show Welcome Bag  
*Special Patron Commemorative Gift*  
**Eight Class Sponsorships** + Recognition as listed under Gold Sponsor

### GOLD SPONSOR \$2,500

1 Complimentary Stall & Preferred Stabling  
Banner Advertising in the Arena\*  
**Five Class Sponsorships** + Recognition as follows:  
PA Announcement during Sponsored Classes & *Throughout the Show*  
Invitation to Present the Awards in your Sponsored Classes

### DIVISION SPONSOR \$1,500

#### **Sponsor All Classes in a Division**

Halter (In-Hand & Baroque), Driving (All Driving, All Hitches), Saddle Seat (Country, Pleasure, Park), Hunter (Hunter Pleasure), Dressage (Dressage Sport Horse, Court & On the Rail), Western Pleasure & Trail (Trail includes in-hand & under saddle with any discipline), Specialty (Walk/Trot, Costume, Liberty, Tandem, Lead line, EQ, English Show Hack)  
+ Recognition as listed under Contributing Sponsor

All Sponsors will be an acknowledged Event Sponsor in IFSHA e-News, the IFSHA Web Site (friesianshowhorse.com), and the IFSHA World Show Web Site (ifshaworld.com) reaching over 5,000 contacts monthly

### SILVER SPONSOR \$1,000

Banner Advertising Space\*  
**Four Class Sponsorships** + Recognition as listed under Contributing Sponsor

### BRONZE SPONSOR \$500

Banner Advertising Space\*  
**Two Class Sponsorships** + Recognition as listed under Contributing Sponsor

### CONTRIBUTING SPONSOR \$100

**Single Class Sponsor** + Recognition below:  
PA Announcement during Sponsored Classes  
Invitation to Present the Awards in your Sponsored Classes

### ARENA BANNER SPONSOR \$175

Display One Banner in the Arena\*  
Daily PA Announcements

### WELCOME BAG STUFFER \$50-100

Insert your product sample, gift certificates, publication, coupons, and/or promotional items for an elevated presence during the show. All items must be preapproved and received two weeks prior to the show.

Call Sandy Jacob at 608-201-5922  
for more details.

\*Patron to provide Banners (up to 4' x 8')

# The 2018 IFSHA Friesian *World & Grand* National Championship Horse Show Sponsorship Form



Please circle either/or choices.

- PLATINUM ELITE SPONSOR** \$15,000  
*Choice of 4 Complimentary Stalls or 2 10'x10' Trade Faire Booths*  
Division Sponsorship Choice \_\_\_\_\_
- PLATINUM CROWN SPONSOR** \$10,000  
*Choice of 3 Complimentary Stalls or 1 10'x10' Trade Faire Booth*  
Session Sponsorship Choice \_\_\_\_\_
- PLATINUM SPONSOR** \$5,000
- GOLD SPONSOR** \$2,500
- DIVISION SPONSOR** \$1,500  
Division Sponsorship Choice \_\_\_\_\_
- SILVER SPONSOR** \$1,000
- BRONZE SPONSOR** \$500
- CONTRIBUTING SPONSOR** \$100
- ARENA BANNER SPONSOR** \_\_\_\_\_ @ \$175
- WELCOME BAG STUFFER**

If you have preferred class choices, list here:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

Call Sandy Jacob at 608-201-5922  
for flyer, sample et al rates.

Please sponsor my classes in the following name:

\_\_\_\_\_

Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ FAX \_\_\_\_\_  
 e-mail \_\_\_\_\_ Website \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_  
 Payment method: Check ( ) Credit Card ( )  
 Card Type: MasterCard ( ) VISA ( ) Amex ( ) Discover ( )  
 Name on Card \_\_\_\_\_ Signature \_\_\_\_\_  
(Please Print)  
 Card Holder Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Card Number \_\_\_\_\_  
 Expiration Date \_\_\_\_\_ (Month/Year) Security Code \_\_\_\_\_



Make check payable to:  
**IFSHA**  
 Send your check or credit  
 card authorization along  
 with this sponsor form to:  
 Sandy Jacob  
 8846 W County Rd M  
 Edgerton WI 53534  
 608-201-5922  
 hndsnhves2@aol.com